

What is claimed is:

1. A computer-implemented electronic product template method comprising  
receiving a user request to initiate a product design session using a selected template,  
associating a product description identifier with a plurality of component element  
identifiers, each component element identifier identifying a component element of the selected  
template,  
displaying the selected template to the user,  
providing one or more tools allowing the user to change at least one component element  
of the template, and  
in response to each user change of a component element, associating the element  
identifier of the new component element with the product description identifier and modifying  
the displayed template to reflect the change.
2. The method of claim 1 further comprising  
using at least some of the element identifiers associated with the product description  
identifier as element identifiers of a different template, and  
displaying the different template to the user.
3. The method of claim 2 wherein the different template is template for a different side of  
the same product currently being designed by the user.
4. The method of claim 2 wherein the different template is a template for a different  
product.
5. The method of claim 4 wherein the template for the different product is created without  
user request.
6. The method of claim 5 wherein the template for the different product is displayed to the  
user without user request.

7. The method of claim 5 further comprising providing a means whereby the user can initiate an order for the production of the different product.
8. A computer-implemented electronic product template method comprising  
receiving a user request to initiate a product design session using a selected template,  
associating a product description identifier with a plurality of component element  
identifiers, each component element identifier identifying a component element of the selected  
template,  
displaying the selected template to the user,  
displaying identifiers associated with one or more earlier products associated with the  
user, and  
in response to user selection of one of the earlier product identifiers, associating at least  
one of the component element identifiers of the selected earlier product with the product  
description identifier and modifying the displayed template to reflect the change.
9. The method of claim 8 wherein the earlier product identifiers are thumbnail images of at  
least a portion of the earlier products.
10. The method of claim 8 wherein the earlier product identifiers are displayed in response to  
a user request.
11. A computer program comprising computer code adapted to  
receive a user request to initiate a product design session using a selected template,  
associate a product description identifier with a plurality of component element  
identifiers, each component element identifier identifying a component element of the selected  
template,  
display the selected template to the user,  
provide one or more tools allowing the user to change at least one component element of the  
template, and

in response to each user change of a component element, associate the element identifier of the new component element with the product description identifier and modify the displayed template to reflect the change.

12. The computer program of claim 11 further comprising computer code adapted to use at least some of the element identifiers associated with the product description identifier as element identifiers of a different template and display the different template to the user.

13. A computer program comprising computer code adapted to receive a user request to initiate a product design session using a selected template, associate a product description identifier with a plurality of component element identifiers, each component element identifier identifying a component element of the selected template,

display the selected template to the user,

display identifiers associated with one or more earlier products associated with the user,

and

in response to user selection of one of the earlier product identifiers, associate at least one of the component element identifiers of the selected earlier product with the product description identifier and modifying the displayed template to reflect the change.